

Reach the people who **buy**
telecom, AI, and cybersecurity
infrastructure — not just the
people who read about it.

Inside Telecom is a global B2B technology and telecom publication covering connectivity, AI, cybersecurity, fintech, defense tech, and digital policy for operators, vendors, and decision-makers across the US, Europe, and international markets.

7,100+

LINKEDIN
FOLLOWERS

24.3K

INSTAGRAM
FOLLOWERS

4,100+

FACEBOOK
FOLLOWERS

30+

GLOBAL EVENT
PARTNERS

Who you'd be reaching

Inside Telecom publishes daily across the technology and telecom stack — from network infrastructure to the AI, cybersecurity, and fintech layers running on top of it. Our readers are operators, engineers, founders, and policy people who make or influence buying decisions.

Telecom & Connectivity

AI & Intelligent Tech

Cybersecurity

FinTech & Crypto

MedTech

Defense & Military Tech

Digital Policy & Impact

Where your brand can appear

Daily site coverage — vertical pages by category

Weekly LinkedIn Newsletter — dedicated sponsor block

7-part social package — X, Instagram, Facebook, LinkedIn, WhatsApp

Quarterly digital Magazine — feature placement

Event partnerships — pre/post coverage & on-site visibility

Editorial channels

Website — insidetelecom.com

LinkedIn — company page + newsletter

Instagram — [@insidetelecom.news](https://www.instagram.com/insidetelecom.news)

Facebook — Inside Telecom

WhatsApp Channel — daily headlines

Trusted by 30+ global industry events

GITEX GLOBAL

IBC

World Summit AI

GITEX EUROPE

TM Forum DTW

GISEC Global

Connected Britain

CAISEC

Submarine Networks EMEA

FTTH Conference

Capacity Middle East

Future Blockchain Summit

Fintech Surge

IoT Tech Expo

Quantum Innovation Summit

Money20/20 Europe

A sample of current and past media partners — full list at insidetelecom.com/media-partners

Partnership & sponsorship packages

Starting ranges for 2026 — final pricing is confirmed per engagement based on scope and timing.

Event & Media Partnerships

Inside Telecom partners with leading global events across telecom, AI, cybersecurity, cloud, and fintech.

Partnership opportunities include editorial coverage, social promotion, newsletter features, interviews, selected on-site coverage, and brand visibility across our channels.

Customized paid packages are also available.

Direct Advertiser Packages (monthly)

TIER	WHAT'S INCLUDED	INVESTMENT
■ Starter	Logo + link on relevant vertical page for 30 days	\$400 – \$700/mo
■ Growth	Everything in Starter + 1 sponsored article/month + inclusion in that week's social package	\$1,200 – \$2,500/mo
■ Enterprise	Everything in Growth + LinkedIn Newsletter sponsor block + quarterly branded "State of Vertical]" piece	\$3,000 – \$6,000/mo

Direct Advertiser Packages

SLOT	WHAT'S INCLUDED	INVESTMENT
Single Issue	One dedicated sponsor block — logo, description, and link	\$250 – \$500
Monthly	Sponsor block across 4 consecutive weekly issues	\$800 – \$1,800
Quarterly Exclusive	Category-exclusive sponsor across 12 weeks — no competitor placements	\$2,500 – \$5,000

Sponsored Insight (Paid Contributor)

PLACEMENT	WHAT'S INCLUDED	INVESTMENT
Sponsored Insight	Clearly-labeled bylined article or case study, editorially reviewed	\$600 – \$1,500
+ Social Distribution	Add-on: inclusion in the 7-part weekly social package	+\$300

Why partners work with us



A credible, niche audience

Readers who work in telecom, cybersecurity, and connected tech — not a general tech audience diluted across every vertical.



Daily publishing cadence

Consistent coverage across seven verticals means your placement sits inside real news flow, not a static banner.



A proven events track record

30+ live and past partnerships with global industry events, from GITEX to Money20/20 Europe to World Summit AI.



Flexible, bundled packages

Website, weekly newsletter, and five social channels can be packaged together or bought individually.

Let's build a package that fits your goals.

Khaled Itani

Creative & Digital Manager

khaled.itani@insidetelecom.com

insidetelecom.com